



For a New Dimension of Health Care

European Ayurveda
Medical Association

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23. September 2008

Invitation to Become a Founding Member of EURAMA - European Ayurveda Medical Association

Dear Doctor,
Respected Vaidya,

It is our great joy and honour to invite you to become a founding member of a new doctors` Association, EURAMA - European Ayurveda Medical Association, that will represent and expand Ayurveda in the European Union and beyond.

Why a new Ayurveda Medical Association?

During several presentations and meetings with senior officials and advisors of the EU and national governments in Europe, it was conveyed to us that Ayurveda could become officially accepted by governments and health insurances only through western-trained and licensed doctors. It has been made clear that the political influence of naturopaths, Ayurveda therapists, and other non-academically trained persons may not have the same recognition as medical doctors and their associations do.

Purpose of EURAMA

EURAMA is designed to facilitate the creation of a legal framework for the safe use of Ayurveda in all the countries of Europe. To achieve this goal, EURAMA will give special emphasis to *scientific research* and to providing standardised higher education and training for medical professionals, in Ayurvedic theory and clinical practice.

EURAMA will be an agent for the expansion of Ayurveda, facilitating thereby the work of Ayurvedic doctors and the utilization of the great wealth of Indian Ayurvedic preparations and food supplements in the European Union.

The proposed activities of EURAMA (to be passed by the Founding Assembly on 26.10.08) will be:

- To bring together Ayurveda doctors and associations throughout Europe
- To promote the integration of Ayurveda in the health care systems of European countries
- To work for official recognition and application of Ayurveda as a holistic system of health care, including its diagnostic and therapeutic methods and its pharmacopoeia
- To ensure inclusion of Ayurveda in the framework of “Complementary and Alternative Medicine” (CAM) together with modern medicine and scientific research, especially in those areas where the modern medicine has not fulfilled its promises in terms of safety and effectiveness (i.e. prevention and treatment of chronic diseases)
- To activate all political and scientific means to support and facilitate the regulation and approval of Ayurvedic products in Europe
- To serve as an information and consultation agency for European Ayurvedic doctors, governments, parliamentarians, and the media
- To create a legal framework for safe application of Ayurveda

As you must be aware, there is a very strong lobby to influence the governments on the European level and also in almost every European country to change the legal situation and to restrict herbal medicines on the EU market. Therefore, Europe needs a *united* academic force to support the cause of Ayurveda health care.

It is our firm belief that through these activities, Ayurveda will gain the importance it deserves within the European health care systems. EURAMA invites all great minds – medical doctors licensed in Europe, Vaidyas with BAMS or Dr. Ayu diploma, and scientists - **regardless of their education and school of thought within the field of Ayurveda**, to participate in this great endeavour.

We would like to request your valuable cooperation in the efforts of EURAMA to achieve for Ayurveda the recognition it deserves and to remove all obstacles in the way of reaching the whole European population.

Inaugural Assembly on Dhanvantari Day - 26. October 2008 in Vienna, 9.30 am till 4 pm

The inaugural function will include lectures by internationally reputed scientists and doctors in the field of Ayurveda. The keynote address will be given by Prof. Dr. Gerry Bodeker, Chairman, Global Initiative For Traditional Systems (GIFTS) of Health (www.giftsofhealth.org), Oxford, UK, Division of Medical Sciences, University of Oxford, Mailman School of Public Health, Columbia University, New York. Other lectures will include topics such as the political and legal situation of Ayurveda in Europe, quality control and patient safety, etc. Political leaders of India and Europe will also address the Assembly.

The actual inauguration ceremony will take place at 3 pm - the proper time (Vedic Muhurta) recommended by expert Jyotishis from India.

The Inaugural Assembly will take place in the **ARS Seminarzentrum Hall** (www.ars.at) located in the very centre of Vienna. In close vicinity of the inaugural hall are the following hotels:

- Hotel Post Wien, double room 118 € DR for single use 105 € SR 78 €- (mention "M-Tours/EURAMA"). Address: Fleischmarkt 24, 1010 Wien, www.hotel-post-wien.at, Tel: +43 1 515 830, ***
- Novotel City Wien, double room ca. 140 € www.novotel.com, ****
- Hotel Am Parkring, double room ca. 150 € www.schick-hotels.com, ****
- Hotel Stefanie, double room ca. 150 € www.schick-hotels.com, ****
- Hotel Capricorno, double r. ca. 130 € www.schick-hotels.com, ****
- Hotel Am Stephansplatz, double r. 150-210 € www.hotelamstephansplatz.at, ****
- Hotel-Pension Arenberg, double r. 148 € www.arenberg.at, ***

For convenient and discounted hotel reservation: www.booking.com or www.hrs.de.

For discounted flights try <http://www.fluege.de> or www.ryanair.com. The nearest low cost airport is Bratislava serviced by, for example, Ryan Air (10 €one-way flight ticket). The bus transfer from there to Vienna costs 10 €one-way (90 min.).

Please forward this announcement letter to your friends and colleagues. We would also very much appreciate if you can let us know of any other individuals or organisation to whom we should also send this announcement.

For urgent questions regarding the inaugural assembly that cannot be resolved by e-mail, you can directly call our secretary, Mr. Sasha Ruzicka: tel. +43-680-3014316, mob. +49-176-61204053, or by skype ("sasha1331").

Looking forward to your response or suggestion,

Sincerely

On behalf of the Founding Committee:
Dr. med. Wolfgang Schachinger

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